

# Contract # 47773

Schedule Dates 09/23/12-11/04/12  
Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (25  
Agency Multi Media Services Corp (2430)  
Product POLITICAL CANDIDATE (1051)  
Brand 10/29/12 11/4/12 (27469)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax N/A  
CPE Local/Political Candidate Agency  
Account Types Standard  
Billing Type Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Multi Media Services Corp  
915 King St.  
2nd Floor  
Alexandria, VA 22314

Date Entered 09/04/12  
Last Modified 10/31/12  
Entered By Krista Gordon  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$46,711.50  
Net Total \$264,698.50  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Sep. 2012 2 \$300.00  
Nov. 2012 190 \$311,110.00  
Grand Total: 192 \$311,410.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6A- 7 News Today in New England	2	2	2	2	2	2			8	\$1,900.00	\$15,200.00	WHDH Boston (WHDH)		10/23/12
2.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6:30A- 7 News Today in New England	2	2	2	2	2	2			8	\$1,900.00	\$15,200.00	WHDH Boston (WHDH)		10/23/12
3.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7A- Today Show	2	2	2	2	2	2			8	\$2,500.00	\$20,000.00	WHDH Boston (WHDH)		10/23/12
4.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	8A- Today Show	2	2	2	2	2	2			8	\$2,500.00	\$20,000.00	WHDH Boston (WHDH)		10/23/12
5.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	9A- 7 News Today in New England 9-10A	1	1	1	1	1	1			3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		10/23/12
6.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	9:30A- 7 News Today in New England 9-10A	1	1	1	1	1	1			3	\$1,000.00	\$3,000.00	WHDH Boston (WHDH)		10/23/12
7.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	10A- Today Show	2	2	2	2	2	2			9	\$850.00	\$7,650.00	WHDH Boston (WHDH)		10/23/12
8.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11A- TODAY SHOW III (hour 4)	1	1	1	1	1	1			4	\$850.00	\$3,400.00	WHDH Boston (WHDH)		10/23/12
9.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	12P- 7 News at Noon	1	1	1	1	1	1			4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		10/23/12
10.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	12:30P- 7 News at Noon	1	1	1	1	1	1			4	\$1,000.00	\$4,000.00	WHDH Boston (WHDH)		10/23/12
11.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	2P- DOCTORS	1	1	1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		10/23/12

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Accepted-Station:

Date:

Comments:

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Contract # 47773

Schedule Dates

09/23/12-11/04/12

Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (2E

Agency

Multi Media Services Corp (2430)

Product

POLITICAL CANDIDATE (1051)

Brand

10/29/12 11/4/12 (27469)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Comments

09/04/12

Date Entered

10/31/12

Last Modified

Krista Gordon

Entered By

No

CO-OP

Headline #

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$46,711.50

Net Total

\$264,698.50

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month

Sep. 2012

Spots

2

Rate

\$300.00

Nov. 2012

190

Grand Total:

\$311,410.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.2	Normal Line / SPOT	10/29/12-11/02/12	3	:30	3P- 3:30P (ET)	1	1	1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		10/23/12
13.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	3:30P- 4P (ET)	1	1	1	1	1	1			4	\$750.00	\$3,000.00	WHDH Boston (WHDH)		10/23/12
14.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4P- 7 News at 4	1	1	1	1	1	1			4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		10/23/12
15.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:30P- 7 News at 4	1	1	1	1	1	1			4	\$1,750.00	\$7,000.00	WHDH Boston (WHDH)		10/23/12
16.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:59P- 7 News at 5	1	1	1	1	1	1			4	\$2,000.00	\$8,000.00	WHDH Boston (WHDH)		10/23/12
17.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:29P- 7 News at 5	2	2	2	2	2	2			8	\$2,200.00	\$17,600.00	WHDH Boston (WHDH)		10/23/12
18.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:58P- 7 News at 6	2	2	2	2	2	2			8	\$2,500.00	\$20,000.00	WHDH Boston (WHDH)		10/23/12
19.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6:58P- 7:28P (ET)	1	1	1	1	1	1			2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		10/23/12
20.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	7:28P- 7:58P (ET)	1	1	1	1	1	1			2	\$2,400.00	\$4,800.00	WHDH Boston (WHDH)		10/23/12
21.1	Normal Line / SPOT	10/29/12-11/02/12	4	:30	10:59P- 7 News at 11 PM	3	3	3	3	3	3			13	\$3,500.00	\$45,500.00	WHDH Boston (WHDH)		10/23/12
22.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	2	2	2	2	2			8	\$1,600.00	\$12,800.00	WHDH Boston (WHDH)		10/23/12
23.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2	2	2	2	2	2			8	\$1,000.00	\$8,000.00	WHDH Boston (WHDH)		10/23/12

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WHDH-TV  
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Alexandria, VA 22314

## Contract # 41113

### Schedule Dates

09/23/12-11/04/12

### Advertiser

SCOTT BROWN FOR US SENATE-REPUBLICAN (2E

### Agency

Multi Media Services Corp (2430)

### Product

POLITICAL CANDIDATE (1051)

### Brand

10/29/12 11/4/12 (27469)

### Salesperson

Shiebler, Charles (1011)

### Sales Office

WHDH

### Buyer Name

/

### Phone/Fax

N/A

### CPE

Local/Political Candidate Agency

### Account Types

Standard

### Billing Type

Comments

### Comments

Date Entered 09/04/12

Last Modified 10/31/12

Entered By Krista Gordon

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$46,711.50

Net Total \$264,698.50

Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Sep. 2012 2 \$300.00  
Nov. 2012 190 \$311,110.00  
Grand Total: 192 \$311,410.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11:36A- Last Call with Carson Daily	1	1	1	1	1	1			4	\$500.00	\$2,000.00	WHDH Boston (WHDH)		10/23/12
25.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5A- 7 News Today in New England	1	1	1	1	1	1			3	\$500.00	\$1,500.00	WHDH Boston (WHDH)		10/23/12
26.2	Normal Line / SPOT	11/03/12-11/03/12	3	:30	7A- Today Show Weekend	2						X		2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/30/12
27.2	Normal Line / SPOT	11/03/12-11/03/12	3	:30	9A- 7 News Today in New England-Sat	2						X		2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		10/30/12
28.1	Normal Line / SPOT	11/03/12-11/03/12	3	:30	10:59P- 7 News at 11 PM	3						X		3	\$3,500.00	\$10,500.00	WHDH Boston (WHDH)		10/23/12
29.1	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11:29P- Saturday Night Live	2						X		2	\$2,800.00	\$5,600.00	WHDH Boston (WHDH)		10/23/12
31.2	Normal Line / SPOT	11/04/12-11/04/12	4	:30	7:57A- TODAY SHOW-SUNDAY	2						X		2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		10/30/12
32.2	Normal Line / SPOT	11/04/12-11/04/12	3	:30	9A- 7 News Today in New England-Sun	2						X		2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		10/30/12
33.1	Normal Line / SPOT	11/04/12-11/04/12	3	:30	6P- 7 News at 6	2						X		2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/23/12
34.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11:30P- 7 News at 11 PM	2						X		2	\$3,500.00	\$7,000.00	WHDH Boston (WHDH)		10/23/12
36.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:30A- 7 News Today in New England	2	2	2	2	2	2			8	\$500.00	\$4,000.00	WHDH Boston (WHDH)		10/23/12

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**Advertiser** SCOTT BROWN FOR US SENATE-REPUBLICAN (2430)  
**Agency** Multi Media Services Corp (2430)  
**Product** POLITICAL CANDIDATE (1051)  
**Brand** 10/29/12 11/4/12 (27469)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** N/A  
**CPE** Local/Political Candidate Agency  
**Account Types** Standard  
**Billing Type** Comments

**Date Entered** 09/04/12  
**Last Modified** 10/31/12  
**Entered By** Krista Gordon  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$46,711.50  
**Net Total** \$264,698.50  
**Sales Tax**

WHDH Boston (WHDH)	
By Broadcast Month	Spots
Sep. 2012	2
Nov. 2012	190
<b>Grand Total:</b>	<b>192</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.2	Normal Line / SPOT	11/03/12-11/03/12	3	:30	8A- Today Show Weekend	2						X		2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/30/12
38.1	Normal Line / SPOT	10/29/12-11/02/12	3	:30	12:57P- Days of our Lives		1	1	1	1	1			5	\$1,200.00	\$6,000.00	WHDH Boston (WHDH)		10/23/12
39.2	Normal Line / SPOT	10/29/12-11/01/12	4	:30	4:30A- 4:59A (ET)		1	1	1	2				5	\$100.00	\$500.00	WHDH Boston (WHDH)		10/23/12
40.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	5:58A- 7 News Today In New England	2						X		2	\$200.00	\$400.00	WHDH Boston (WHDH)		10/23/12
41.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	11:55P- 7 SPORTS XTRA	2						X		2	\$550.00	\$1,100.00	WHDH Boston (WHDH)		10/23/12
42.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	12:30A- Extra Weekend	2						X		2	\$150.00	\$300.00	WHDH Boston (WHDH)		10/23/12
43.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	1:30A- Access Hollywood	2						X		2	\$200.00	\$400.00	WHDH Boston (WHDH)		10/23/12
44.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	1:31A- EXTRA WEEKEND	1						X		1	\$60.00	\$60.00	WHDH Boston (WHDH)		10/23/12
47.0	M/G For 19.0.1,20.0.1 / SPOT	09/23/12-09/23/12	3	:30	7:28P- Access Hollywood								2	2	\$150.00	\$300.00	WHDH Boston (WHDH)		9/20/12
48.0	M/G For 20.1.1 / SPOT	10/29/12-11/02/12	3	:30	7:28P- 7:58P (ET)		1	X	X	X	X				\$2,400.00		WHDH Boston (WHDH)		10/24/12
49.0	M/G For 19.1.1 / SPOT	10/29/12-11/02/12	3	:30	6:58P- 7:28P (ET)		1	X	X	X	X			1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		10/26/12
50.0	M/G For 19.1.2 / SPOT	10/30/12-10/30/12	3	:30	6:58P- 7:28P (ET)			1						1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		10/30/12
51.0	M/G For 20.1.2 / SPOT	10/30/12-10/30/12	3	:30	7:28P- 7:58P (ET)			1						1	\$2,400.00	\$2,400.00	WHDH Boston (WHDH)		10/30/12

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Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (2E  
Agency Multi Media Services Corp (2430)  
Product POLITICAL CANDIDATE (1051)  
Brand 10/29/12 11/4/12 (27469)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax N/A  
CPE Local/Political Candidate Agency  
Account Types Standard  
Billing Type Comments

Date Entered 09/04/12  
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CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$46,711.50  
Net Total \$264,698.50  
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Sep. 2012	2	\$300.00
Nov. 2012	190	\$311,110.00
<b>Grand Total:</b>	<b>192</b>	<b>\$311,410.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
52.0	M/G For 19.1.2 / SPOT	10/30/12-10/30/12	3	:30	6:58P- 7:28P (ET)	1		1						1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		10/31/12
53.0	M/G For 48.0.1 / SPOT	10/30/12-10/30/12	3	:30	7:28P- 7:58P (ET)	1		1						1	\$2,400.00	\$2,400.00	WHDH Boston (WHDH)		10/31/12

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